



UNHCR
The UN Refugee Agency
United Kingdom for UNHCR

© UNHCR/Vittoria Moretti

Congolese and CAR refugee students attend a class with the support of tablets and laptop provided by Vodafone Foundation and UNHCR through Instant Network Schools.

PARTNERING WITH UK FOR UNHCR

UK for UNHCR is the UN Refugee Agency's national partner for the United Kingdom. We respond to the needs of refugees by forming impactful partnerships that help UNHCR deliver life-saving aid and ongoing support to displaced people across the globe.

As the numbers of people driven from their homes continues to reach unprecedented levels, our partnerships with companies are particularly vital. UK for UNHCR strives to collaborate with companies that share our determination to support and empower those in need, helping us to overcome critical funding gaps, find innovative solutions and reach new audiences.

Companies can support UK for UNHCR through financial contributions, sharing expertise and resources, advocating for refugee rights, raising the profile of UNHCR and mobilising employees and customers, to name only a few ways.

We cannot meet the challenge the global displacement crises without the support of the private sector. Together, we can make sure that every person force to flee can build a better future.

Our approach

Engaging with the private sector can unlock systemic change for UNHCR and displaced populations that would not be possible alone. Expertise, products, services, influence, financing and networks are all valuable assets that businesses can offer to help build better futures for displaced people globally.

We also understand that businesses are increasingly looking to partner in ways that deliver strategic business growth while addressing critical social and environmental issues, in addition to meaningful employee and customer engagement.

Therefore, wherever possible, UK for UNHCR aims to develop fully integrated, shared value corporate partnerships. This approach optimizes the value of our partnerships and boosts UNHCR's progress towards its strategic goals.



Eight tonnes of humanitarian aid arrives at the airport in Beira, eastern Mozambique for distribution to Cyclone Idai survivors. © UNHCR/Alissa Everett



The Global Compact on Refugees

The Global Compact on Refugees is a framework for more predictable and equitable solutions to refugee situations, adopted by the United Nations Member States in 2018. Within the Global Compact, a blueprint for working with the private sector is explicitly outlined, recognising that sustainable solutions to refugee situations cannot be achieved without cooperation across a broad spectrum of stakeholders.

Sustainable Development Goals

Our Partnerships with companies are also an important strategic objective of UNHCR's alignment with the Sustainable Development Goals (SDGs). Few individual governments, organisations or enterprises can achieve any individual SDG alone.

With contributions from a broader range of donors, and with a coordinated effort among all engaged stakeholders, we can address the challenges that the SDGs seek to tackle.



UNHCR staff unload a consignment of over 11,000 bars of Lux brand soap donated by Unilever, at a warehouse in Quito, Ecuador. © UNHCR/ Jaime Giménez

RECOGNISING YOUR SUPPORT

We value all support and understand that different businesses will have different resources to offer. Therefore, depending on what is the best fit for your company, we work with our supporters in three main ways.

Strategic Alliance

Our Strategic Allies are a coalition of companies that provide high impact, multi-year commitments in a variety of forms, using their strengths as a business to protect and empower displaced people.

Allies receive a range of exclusive benefits, including a dedicated relationship manager and multi-year partnership planning, access to our Champions of Change Hub, support to communicate your impact to your stakeholders, a full website profile, private briefings and invites to exclusive special events, to name a few.

The Strategic Alliance also provides a unique platform for companies to showcase their CSR credentials, work towards the Sustainable Development Goals, explore new approaches, such as innovative financing, and direct their support to themes, ranging from education to climate change.

Partners

Our Partners contribute a minimum of £100,000 or equivalent in goods or services to UNHCR's emergencies and global priorities and receive an array of unique benefits, including a dedicated contact point, support with your internal and external communications, recognition on the UK for UNHCR website and exclusive engagement moments with your employees.

Friends

Our Friends contribute a minimum of £10,000 enabling UNHCR to respond to wherever there is the greatest need. In return, we will ensure your company is kept regularly updated with the latest news, have access to useful assets and invitations to webinars.

The Champions of Change Hub

Whether you are a Friend, Partner or Strategic Ally, we are excited to offer your company access to our new Champions of Change Hub. Champions of Change is an exclusive platform unique to UK for UNHCR where you can find the latest news on refugee emergencies, read more about UNHCR's programmes and strategic priorities, download images, videos and other useful assets, utilise email and social media templates, and so much more, whenever you choose to.



The Global Refugee Forum in the Palais des Nations in Geneva offers a unique platform for Partners.

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