

### **CONTENTS**

- 4 Chair and CEO report
- **5** Message from the High Commissioner
- 6 Building better futures
- **7** Key facts
- 8 Year in review
- 10 Fundraising overview
- 11 Special appeals
- **16** Partnerships
- 20 Public engagement overview
- 24 Community fundraising
- 26 Our five-year vision
- 27 Looking ahead
- 28 People, operations and culture
- 29 Objectives and activities
- 30 Financial review
- **33** Structure, governance and management
- **35** Administrative details
- 36 Statement of Trustees' responsibilities
- 37 Independent auditors' report
- **41** Financial statements

Cover: Rehman Gul\*, 40, with his two-year old daughter Nazia\*, near their home on theoutskirts of Kabul in December 2021. The family fled their home in Jalalabad 10 years ago because of fighting.

UK for UNHCR raised funds through the year to support displaced Afghans, including for emergency winter relief. © UNHCR/Andrew McConnell

\*Names changed for protection reasons

R

ICV





# Chair and CEO report

2021 was buffeted by humanitarian crises, foreign aid cuts and COVID-19, but buoyed by citizens around the world stepping forward to express their solidarity with refugees. Our generous partners and supporters made their voices heard, helping deliver a year of record private sector fundraising income for UNHCR globally.

UK for UNHCR was proud to be part of this movement and help mobilise UK civil society to support some of the world's most vulnerable people.

As global displacement exceeded 82 million women, men and children, UNHCR teams delivered relief day and night. A record 40 emergency operations were declared in 29 countries in 2021, as civilians fled new and entrenched conflicts. These included the Syrian crisis, which tragically marked its tenth anniversary.

#### Supporting relief efforts

Thanks to the generosity of our supporters, UK for UNHCR raised £12.8 million to support displaced people in 2021. By December, just two years after our charity was established, our UK supporter base included 49,000 active donors and almost 17,000 social media followers.

In Afghanistan, over 700,000 people were displaced by renewed violence and the Taliban takeover in 2021. UNHCR staff remained on the ground throughout the crisis, determined to maintain relief programmes, and UK for UNHCR raised £3.6 million to support the response.

As conflict erupted across Ethiopia's Tigray region, UK for UNHCR mounted an emergency appeal to support families fleeing within the country and into neighbouring Sudan. UK for UNHCR contributed funds to support relief efforts such as the provision of emergency family shelters. Access to camps remains challenging as fighting continues.

In Yemen, as continued conflict and economic collapse put millions of people at risk, UK for UNHCR launched

an appeal to help displaced families access food and essentials through emergency cash payments.

### Standing up for human rights

UNHCR is the custodian of the UN Refugee Convention and 2021 marked the 70th anniversary of this charter, which enshrines the rights of people fleeing conflict and persecution to seek safety in another country.

With these principles under pressure in some quarters, UK for UNHCR launched the 'The Refugee Dictionary' campaign to raise awareness of the Convention and the human stories of survival it has made possible.

Through this national campaign, UK for UNHCR invited the public, including refugees and their supporters, to share what 'refugee' means to them. Media, faith leaders, celebrities and other high profile supporters also joined the campaign, and our new dictionary of over 1,000 definitions was formally accessioned to The British Library collection as permanent record of public solidarity.

Elsewhere, the charity delivered communications around the COP26 UN Climate Change Conference to raise awareness of the impact of climate change on refugees. The charity also joined UNHCR in raising concerns over proposed changes to UK asylum legislation, which UNHCR believes will undermine international refugee protection and global cooperation, and stigmatise refugees. This legislation continues to pass through the UK Parliament in 2022.

#### Solidarity through partnership

Throughout 2021, our committed partners, including trusts, foundations and corporates, and thousands of generous individuals helped to make humanitarian relief possible across the globe.

Financial support enabled UNHCR teams to respond in often desperately underfunded situations. Revolut mobilised emergency fundraising through its banking app, while the Saïd Foundation helped Syrian refugees in Jordan with higher education and livelihoods. Unilever supported global efforts to keep refugee communities safe from COVID-19.

Meanwhile, the contribution of specialist expertise and products provided valuable resources for humanitarian response plans and our charitable activity. Avanti Communications provided satellite connectivity to support refugee camps in Uganda. WeWork generously continued to support the charity with office space and events. See pp 14-17 for more on partnerships and philanthropy.

#### Growth and vision

2021 was UK for UNHCR's second year of operation since being appointed UNHCR's national charity partner. In April the fundraising team launched the charity's individual giving programme.

In June, the charity welcomed three new Trustees to its Board, including a new Chair, Charlotte Boyle. The charity is enormously grateful to founding Chair Rebecca Perlman, who guided the charity throughout its set up phase, and will continue as a Trustee.

The charity developed a five-year strategy, with a vision to grow annual income to £18 million by 2026 and increase its supporter base to 450,000. The strategy was developed with staff, stakeholders and expertise from across the sector, and a framework is now in place to track progress.

A Diversity & Inclusion (D&I) programme was launched and a staff working group formed to embed D&I culture across the organisation. Our team also grew to expand capacity in communications, operations, philanthropy and partnerships, supporter care and individual giving.

#### Our thanks

We'd like to thank all those with lived experience who share their stories to help us galvanise public support for refugees. Many thanks to our dedicated staff and volunteers; to UNHCR colleagues in the UK, led by UK Representative Rossella Pagliuchi-Lor, for their close support and collaboration; and to our colleagues across the world who work so tirelessly to protect rights and deliver relief.

Finally, we thank our advocates, donors and partners. Your solidarity, compassion and generosity helped to save and restore so many lives in 2021. We look forward to standing shoulder to shoulder in 2022, to continue supporting the millions of refugees and displaced people that we serve.





Chair of the Board



Emma Cherniavsky

Ukraine Crisis: The conflict in Ukraine, which began in February 2022, has triggered the largest displacement crisis in Europe since WWII. UNHCR is leading the refugee response and has upscaled relief operations across Ukraine and in neighbouring countries to support fleeing civilians. You can learn more about our vital work with refugees from Ukraine by visiting www.unrefugees.org.uk/ukrainecrisis2022.

UK for UNHCR is supporting this work by raising valuable funds and, as a consequence, the charity's income for 2022 will significantly exceed that generated in 2021.



### Message from the High Commissioner

Over the past seven decades, there is barely a corner of the world that has not faced the challenges of forced displacement...

Those of us fortunate enough to live in relative prosperity and stability cannot take these gifts for granted – the shock of the COVID-19 pandemic makes this clear. And those who think the Refugee Convention is either irrelevant or a nuisance may one day find themselves grateful for the protections it affords them...

There are reasons to be positive. At present, 149 states are parties to the Convention, making it one of the most supported international treaties in the world.

Like many other instruments of international law, it reflects common values of altruism, compassion and solidarity. Whenever I visit refugees and the communities that host them, I meet dedicated people who put those values into practice with astonishing generosity.

It might seem strange to be so passionate about a UN treaty. But the 1951 Refugee Convention is a reminder of our desire and determination to build a better world. Its 70th anniversary is a chance for us to revitalise our commitment to that ideal. Let us renew that vow, not break it.

#### Filippo Grandi

UN High Commissioner for Refugees

Speaking on the 70th anniversary of the Refugee Convention, July 2021

# **Building better futures**

# Representing the Refugee Olympic Team

Cyrille had to seek asylum in the UK after it became unsafe for him to return to his home country of Cameroon.

After ending up on the streets at age 19 he found himself in a dark place. Suffering with his mental health, Cyrille turned to weightlifting as a vital emotional outlet and source of motivation.

After obtaining refugee status, Cyrille went on to obtain a degree in Mental Health Nursing and became a mental health nurse, inspired by the doctors and nurses who supported him during his darkest times.

At the Tokyo 2020 Olympics Cyrille represented the Refugee Olympic Team, carrying the Olympic flag at the opening ceremony, whilst participating in weightlifting.

"Refugees can be athletes, nurses, doctors, lawyers, teachers, pilots... what they need is the opportunity to thrive."





# Helping Arsalan empower other children

Arsalan\* knows about the risks of violence and exploitation firsthand. Armed groups used to barge into the shop where he worked in Kabul, Afghanistan, and threaten to kill him.

When he was suddenly forced to leave his home behind to seek safety at just 16 years old, he saw smugglers beat and mistreat other children who, like him, were fleeing alone. Now an asylum seeker in Serbia, he draws on his experiences to teach a UNHCR-sponsored course for refugees like himself.

"I try to convey this knowledge to my peers in the asylum center here... I am certain they will find it useful."

### Finding 'peace, work and respite'

Alberto\* had to leave his trucking business behind when he fled El Salvador to save his life. After a harrowing journey, he arrived in Saltillo, Mexico, where he worked hard as a taxi driver until he had enough money to buy two more cars. Now, joined by his wife and three children, he wants to expand his business and is even thinking of venturing into different activities.

Through its innovative local integration program, UNHCR is relocating refugees to regions in Mexico that have a higher demand for workers, as well as better capacity to include newcomers in their education and health systems.

For Alberto, this is a welcome chance to find prosperity for himself, his family, and his community. "

"[In Mexico] there's peace, work and respite that we don't have in our countries. It's like I've woken up from a nightmare."





# Key facts

Global trends\*

82.4<sub>m</sub>

people displaced globally by conflict and persecution

34.40

total resettlement spaces offered by all countries for refugees



of displaced people are

are hosted by low and middle

<sup>\*</sup> 2020 Global Trends Report, released June 2021.

### 2021: UNHCR relief highlights

countries and territories where UNHCR is operating

of all UNHCR staff based directly in the field, supporting refugees, often in hazardous locations

emergency response operations declared by **UNHCR** 



4.8 million blankets distributed



1.3 million solar lamps distributed



987.000 kitchen sets distributed



90,200 emergency tents distributed

### **Education** access at primary,

secondary and tertiary level



### Healthcare

including specialist care such as neonatal and mental health



through training and social enterprise opportunities

### 2021: UK for UNHCR support

£8.8 million contributed directly to relief operations by UK for UNHCR

**49,100** active donors across the UK



**17,000** social media supporters



**Refugee Convention** 70th, International Women's Day, Refugee Week, Climate change,





operations supported by UK for UNHCR.



## Year in review



In the Central African Republic (CAR), rising insecurity from the recent general election forces tens of thousands to flee their homes in search of safety. By the end of the month, over 200,000 people have been displaced by violence. UNHCR starts the year by registering arrivals, scaling up the delivery of food, shelter and basic household items, and pre-positioning supplies ahead of the rainy season.



A devastating fire ravages Bangladesh's Kutupalong settlement, the world's largest refugee camp, claiming the lives of 15 refugees, injuring over 500 people, and causing widespread destruction. UNHCR works hard to provide critical support and protection to some 45,000 refugees who lost their belongings and shelters in the blaze.



UK for UNHCR supports the UNHCR Aiming Higher campaign to give more refugees across the globe access to tertiary education. With only 5% of refugees enrolled in higher education, UK for UNHCR and its partners are committed to helping bridge the funding gap so that aspiring refugee scholars are not left behind.



Renewed clashes in Yemen's Marib region add to the suffering of thousands who are already displaced and in dire need. Yemen has been engulfed in a severe humanitarian crisis since the start of the conflict in 2015, with the lives of some 20 million people at risk. UNHCR stays and delivers, providing shelter, blankets, kitchen sets and cash assistance, helping ensure protection, and working to revitalise essential infrastructure.



Tens of thousands flee their homes to escape escalating violence by armed groups in Cabo Delgado, northern Mozambique, after insurgents attack the coastal town of Palma, killing dozens. Access to health services, water, shelter and food is severely impacted by the violence. Responding quickly, UNHCR distributes blankets and sleeping mats, provides shelter, offers psychosocial support and reunites families.



UNHCR's latest Global Trends Report reveals a record 82.4 million people displaced by conflict and persecution. UN High Commissioner for Refugees, Filippo Grandi: "Behind each number is a person forced from their home and a story of displacement, dispossession and suffering. They merit our attention and support not just with humanitarian aid, but in finding solutions to their plight."



To celebrate the 70th anniversary of the 1951 Refugee Convention, UK for UNHCR launches The Refugee Dictionary with lexicographer Susie Dent, to define the myriad human stories behind the word 'refugee'. Finishing the sentence 'A refugee is...', we receive contributions from over 1,000 refugees and their supporters. The final volume is accessioned by the British Library.



In Afghanistan, after a period of deteriorating crisis, renewed conflict brings further insecurity and destitution to a country already on the brink. Widespread fighting forces people to flee their homes. UNHCR quickly scales up activities, providing cash, shelter, emergency supplies, sanitation services and other life-saving assistance to those in need.



Despite advances in the fight against COVID-19, UNHCR warns that the pandemic continues to represent a significant threat to the lives and wellbeing of people forced to flee their homes, most of whom live in low and middle income countries. As the COVID-19 emergency tops UNHCR's list of underfunded crises, fundraising for health, water, sanitation and hygiene services continues.



Thousands of refugees and asylum seekers, struggle to survive without proper shelter after having been left stranded in the border areas between Belarus and Poland since mid-August. With winter looming, UNHCR delivers emergency relief kits and food, and continues to advocate with national governments for their protection.



Taking part in the UN Climate Change Conference (COP26) in Glasgow, UNHCR advocates for refugees and calls for urgent assistance to be provided to those who are most vulnerable. Globally, 80% of those displaced by violence and persecution come from countries on the frontlines of the climate emergency.



UK for UNHCR launches an appeal with UNHCR Goodwill Ambassador and actor David Morrissey to help displaced families across Afghanistan and the Middle East survive the coming winter. Cold weather, heavy rain and snowstorms are a huge risk, especially for those people living in tents and makeshift shelters.



# Fundraising overview

2021 saw very strong growth in fundraising results, a testimony to the generosity and loyalty of our donors at a time of continued challenge – the enduring COVID-19 crisis, the devastating situation in Afghanistan and ongoing emergency in Yemen being just three of these.

In 2021, the charity raised £12.8 million across all areas, including corporations, trusts, foundations, major philanthropy and its newly launched individual giving programmes.

This was driven in part by crisis response, as you can read later in this report. We received tremendous support from our existing donors, and gifts from new ones, raising £3.6 million through our emergency Afghanistan appeal.

UK donors have been long-time supporters of UNHCR's work in Yemen, with the sixth anniversary of the conflict in 2021 seeing donors continue to respond, contributing £880,000 to our Yemen crisis appeal. Funds supported the urgent needs of displaced Yemenis as well as refugees in the country.

The rise in home working and familiarity with virtual events occasioned by the COVID-19 crisis have enabled us to bring our supporters closer to UNHCR's work on the ground. During the year we hosted a series of webinars to brief supporters on emergency situations and explore issues such as supporting the mental health of both refugees and aid workers.

For Refugee Week, working with Migrateful and inspirational Syrian refugee chef Majeda Khoury, we attempted to set a Guinness Book World Record for the largest online cook-along. We will continue to innovate to share stories and insights that demonstrate the impact our committed supporters have on the lives of people forced to flee.

# National partner status

UK for UNHCR was appointed as national partner to UNHCR in late 2019. In this role, UK for UNHCR is UNHCR's exclusive charity partner for UK private sector fundraising in support of global relief for refugees, replacing UNHCR's former in-house fundraising programme.

UK for UNHCR has gradually taken over this responsibility over two years. To ensure UK individuals could still support UNHCR's relief work during this transition phase, the charity delivered individual giving appeals using UNHCR's in-house fundraising platforms prior to their transfer in April 2021.

While not included in the charity's accounts, this activity raised an additional £2.5 million to support refugees in 2021, in line with our charitable objects.

# Special appeals

UK for UNHCR delivered several campaigns in 2021 to help UNHCR respond to some of the year's most critical crises. This was also the first year that the charity launched individual giving appeals, helping to raise funds through digital fundraising, direct mail, telemarketing and press advertising.



### Yemen crisis appeal

After more than six years of devastating and unrelenting conflict, Yemen remains among the world's largest humanitarian crises.

Around 20 million Yemenis (66% of the total population) depend urgently on humanitarian assistance to survive, including four million internally displaced persons and around 141,000 refugees and asylum seekers mainly from Somalia and Ethiopia.

The economy has collapsed and prices have soared, making life extremely challenging. Across the country, 49 districts were classified as being on the verge of famine in 2021, with displaced people four-times more at risk of falling into hunger than other Yemenis.

UK for UNHCR launched a special Yemen Appeal, raising £880,000 thanks to the generosity of supporters. Distributed funds helped provide essential protection services, cash assistance and delivery of core relief such as emergency shelter kits and basic household items.

"We're seeing lots of medical issues linked to malnutrition across the country and it's hitting children the most. The Emergency Payments supporters help provide make a big difference.

"They mean people can buy food for their children and they can pay rent. Thank you." said Monir Al-Sobari, Assistant Cluster Coordinator, UNHCR Yemen.

UNHCR identified the most vulnerable people and provided Emergency Payments, which were many families' only means of survival. A follow-up survey on how this relief supported families found that:

- 91% of respondents spent all or part of their **Emergency Payment on food**
- 44% used some of their payment to buy essential clothing
- 20% used some or all of their payment to pay rent.

### Delivered by UNHCR Yemen in 2021



1,000,000+ displaced people and refugees reached with cash assistance



65,500+ displaced people and refugee families received shelter and kits with other essentials



8,500+ displaced people and refugees received psychosocial first aid



25,000+ displaced people and refugees supported with legal assistance

### Afghanistan emergency



2021 was a year of renewed crisis and turmoil for the people of Afghanistan, accentuated by violence, the withdrawal of international troops and the ensuing political instability.

Afghans already constituted one of the world's largest refugee populations worldwide. Three-quarters of Afghan refugees are hosted in neighbouring Iran and Pakistan, with more than 2.2 million registered in the two countries.

Throughout 2021, conflict and violence drove thousands more Afghans to flee their homes. Over 700,000 people were internally displaced during the year, with 80% being women and children. They joined more than 3.4 million people already displaced across the country.

Families spoke of having to flee at a moment's notice, even when faced with the risk of improvised explosive devices and attacks by armed groups. 2021 saw the highest number of conflict-related casualties on record.

UNHCR has remained on the ground throughout the latest

crisis. Its staff continue to work across all 34 governates, and the agency mobilised airlifts and road convoys to deliver relief to displaced civilians.

In September, the UN High Commissioner for Refugees, Filippo Grandi, travelled to Afghanistan to meet with the new interim government and discuss critical issues such as maintaining humanitarian relief operations, the safety of female staff and the importance of education for displaced Afghans.

This latest crisis comes on top of natural disasters such as devastating drought and regional earthquakes. The COVID-19 pandemic has also had far-reaching health impacts and socio-economic repercussions.

The country started 2022 with conflict abated but a state of acute humanitarian crisis and on the brink of famine. UNHCR, along with other UN agencies, is urgently calling for international support to avert a humanitarian catastrophe, and continues to deliver emergency relief across the country.



"In the capital Kabul, Sahib and her husband Mohammed – an elderly displaced couple – told me about their daily struggles to survive. Everyone in the family has to contribute, just to be able to eat. They haven't been able to pay their rent for months.

"What's more, a severe drought has been withering crops, the climate crisis is making disasters more extreme and frequent, and the COVID-19 pandemic is putting families at further risk of poverty and hunger. It was, and still is, an unimaginably difficult situation.

"UNHCR is reaching tens of thousands of people with aid every week. But we also find tens of thousands more that need our help as millions are at risk of hunger and starvation."

Babar Baloch, UNHCR Spokesperson who supported the response on the ground.

### **UK for UNHCR emergency appeal**

As the crisis grew following the turmoil of the fall of the government, UK for UNHCR mobilised an emergency appeal to help deliver relief to those forced to flee their homes. A nationwide campaign was launched, including direct marketing, digital fundraising, national press ads, media outreach and communications activity.

The charity raised £3.6 million thanks to the enormous generosity of the British public, including our committed supporters and partnerships.

Distributed funds supported displaced Afghans through UNHCR's emergency relief operations, including the provision of shelter, cooking sets and winter kits to help families survive sub-zero conditions later in the year.

The charity also took immediate action to review all materials featuring Afghans still in the country, to help safeguard them, and connected many direct pleas for support with UNHCR's protection team.



### Between August and December 2021, UNHCR Afghanistan reached:



Displaced people in every one of Afghanistan's 34 provinces



263,200 people with emergency winter cash support



199,900 people with relief items (eg blankets, cooking sets)

88,900 people with cash support for shelter, rent and shelter repair



64,400 people with hygiene kits



15,100 people with solar panels to provide energy



54,700 people with cash grants to help reintegrate after displacement



# Ethiopia emergency

Since November 2020, widespread violence in Ethiopia's Tigray region has forced over 2.5 million people to flee their homes. Already present in Ethiopia for many years, UNHCR scaled up emergency operations in 2021 to protect civilians fleeing this crisis.

Those fleeing included Ethiopians as well as refugees from neighbouring countries, such as Eritrea and South Sudan, already being hosted in the country.

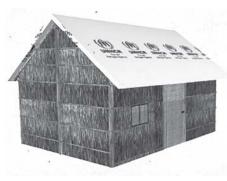
The conflict has also devastated the local economy, preventing many people from earning a living, and with the security situation making deliveries impossible at times, food insecurity has brought hunger to many.

In 2021, UK for UNHCR mobilised an emergency appeal to support displaced civilians, raising more than £640,000. UK for UNHCR funds distributed on the ground helped to deliver relief such as shelter, relief items and access to food.

Maintaining humanitarian operations in an active conflict zone remains extremely challenging. In 2021,

refugee camps were periodically cut off for weeks. Some camps were attacked, with reports of horrific violence and some refugees tragically killed.

Despite this, UNHCR staff are committed to staying and delivering relief wherever possible.



UNHCR Shelter kit.

### Band Aid Charitable Trust

The Trust's generous support has helped more South Sudanese refugees to live in durable shelters in the Gambella region of Ethiopia. As the crisis unfolded in Tigray, further funding supported the distribution of blankets, hygiene kits and other essential items for families displaced by the emergency.

"We are grateful for the longstanding commitment of the Band Aid Charitable Trust to support refugees and those in need to live more dignified lives. This year, their generous support provided much needed aid to many children, women and men displaced by the conflict, supporting families at an extremely difficult time in their lives."

Mamadou Dian Balde, UNHCR Representative to Ethiopia



### Winter appeal

Winter is a particularly challenging time for all displaced people, and especially Syrian refugees in the countries neighbouring Syria with harsh weather conditions and plummeting temperatures.

The ongoing economic impact of COVID-19 made life even more difficult for displaced families, vastly reducing the opportunities to find casual labour and hitting incomes hard. Many families were unable to afford winter essentials like fuel.

Our winter appeal raised £765,000 by the close of 2021, thanks to the generosity of our supporters. The appeal concluded in Feburary 2022 having raised £1.25 million.

Distributed funds helped to help provide essentials and emergency cash payments for Syrian refugees in the Middle East. This support was crucial for mothers like Um Waleed, a Syrian refugee living in Jordan who found herself unable to afford winter necessities.

Speaking about the emergency cash assistance, Um Waleed said: "You saved us from death. You would never know the feeling unless you're in the same situation.

"My daughter told me that today was the best day ever. Her dad asked 'Why?' And she said that it's because we feel warm today. It made me cry knowing she felt that way."

### **UNHCR** winter relief pillars:



Seasonal cash assistance to help vulnerable families meet additional needs, such as fuel, during the winter months



Core relief items specific to winter, such as high thermal blankets, plastic sheets and winter clothes



Winter-proofing shelter, including shelter insulation, repairs, improvements to drainage systems and other infrastructure in camps and informal settlements

### Search Beyond the Headlines

In winter 2021 UK for UNHCR launched a bespoke online campaign 'Search Beyond the Headlines' to challenge stereotypes around refugees and support the winter appeal. The campaign used digital marketing to encourage people to look behind media headlines and remember refugees as individuals - loving parents, brothers and sisters, cousins, neighbours and friends.

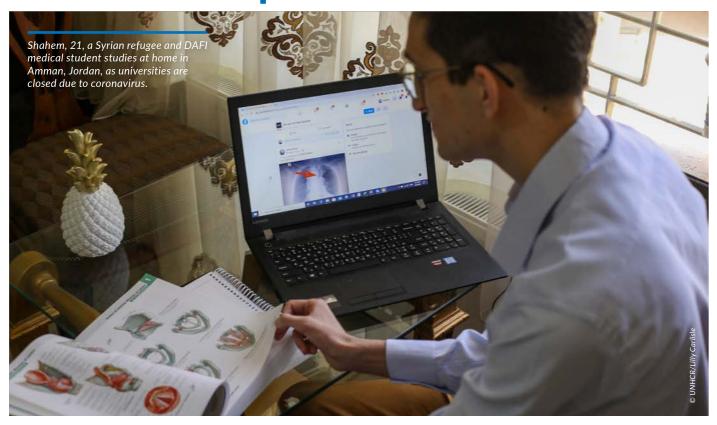
Insights from the summer's Refugee Dictionary (see p22) helped to create a social media quiz, engaging people by asking them to question assumptions they might have about who refugees are, and how others might perceive refugees.

The campaign was boosted by video appeals from actors and UNHCR Goodwill Ambassadors David Morrissey, Ben Stiller and Cate Blanchett.

Funds raised helped UNHCR to provide vital winter essentials, such as warm clothes, shelter, thermal blankets, fuel and emergency winter payments, to ensure families could buy what they need most.



# **Partnerships**



### Saïd Foundation

The Saïd Foundation has been a close partner to UNHCR for over a decade, and since 2014 has worked with UNHCR to create lasting change for young Syrian refugee scholars in Jordan and Lebanon.

Through this transformational partnership, the Saïd Foundation has supported over 400 Syrian scholars with funded university scholarships, enabling young scholars to access education and follow their dreams of a career in areas such as medicine, law, engineering and journalism.

These opportunities have been delivered through UNHCR's DAFI Scholarship Programme, a joint initiative with the German government.

The Foundation helped to launch the DAFI programme in Lebanon and is the largest private donor globally to the programme.

The programme provides a holistic package of support to fund university scholarships including tuition fees, study materials, food and transport. Students receive additional support including language classes, mentoring and psychosocial support. Globally, the programme has supported over 18,500 young refugees in 53 countries since 1992.

In 2021, UK for UNHCR and the Saïd Foundation launched a new stage of their partnership to provide livelihoods activities for Syrian refugees in Jordan including vocational training, skills training, and mentoring and coaching. This initiative is closely aligned with the UN Sustainable

Development Goals and will increase self-reliance and rebuild livelihoods for Syrian refugees, by enabling access to jobs and entrepreneurship.

"We are delighted to be a close partner of the Saïd Foundation, an organisation dedicated to unlocking education, opportunity and pathways to employment for Syrian young people. Working together, we can truly change lives and enable the leaders of tomorrow to follow their dreams," said Emma Cherniavsky, Chief Executive, UK for UNHCR

- "Our partnership with UNHCR is in line with our longstanding commitment to invest in the education of talented young people. We are delighted to have enabled over 400 of the brightest Syrian refugee students to pursue undergraduate studies in Lebanon and Jordan, and we are proud to be the DAFI programme's largest private donor.
- "I have had the pleasure of meeting many DAFI scholars and alumni, and I am always inspired by their resilience, passion, and determination to succeed. I believe these young people deserve a chance and these scholarships give them hope about the future."

Catherine Thomé
Chief Executive, Saïd Foundation



### **Hikma Pharmaceuticals**

In April 2021, Hikma Pharmaceuticals, the multinational pharmaceutical company, became one of the first private sector supporters of Aiming Higher, a new global UNHCR campaign supported by UK for UNHCR that aims to help refugees wanting to access higher education.

Hikma responded swiftly to the Aiming Higher campaign, committing £400,000 to UK for UNHCR to help fund 40 higher education scholarships for refugees over four years, with a focus on Jordan, Egypt and Algeria. These will also be delivered through UNHCR's DAFI Scholarship Programme. Through this partnership, Hikma is supporting UNHCR's campaign to increase refugee enrolment in higher education from three to 15 per cent by 2030.

In November 2021, UK for UNHCR, UNHCR Jordan and Hikma arranged for a group of eight DAFI Scholars, all first or fourth year students studying Pharmacy, to visit a Hikma manufacturing facility in Amman, Jordan. On this visit they were able to learn more about the facility, meet with Hikma employees and put their questions to them to boost their knowledge of the industry.

In 2022, UK for UNHCR and Hikma will continue to work together to explore the provision of work placements and training with the company for DAFI graduates in Jordan.

"I am grateful for the DAFI scholarship while also proud to be a part of this family. I would like to thank the DAFI programme for all the financial and psychological support they provided us. Without this scholarship, I would not have been able to finish my studies."

Samah, 18, Syrian refugee DAFI Scholar 2021, Jordan

"Hikma's support to the DAFI students is key to supporting refugee access to tertiary education. We are looking forward to develop our partnership on the ground and engaging locally in Jordan on how to transform this initiative into meaningful employment pathways for refugee beneficiaries."

Dominik Bartsch, UNHCR Representative to Jordan



### **Baker McKenzie**

Global law firm Baker McKenzie has supported UK for UNHCR and UNHCR for several years through its ongoing pro bono work and donations, as well as employee fundraising and awareness events.

In 2021, the total value of Baker McKenzie's very generous contribution to UK for UNHCR appeals and UNHCR legal advice was £310.000.

Baker McKenzie provides UNHCR with specialist legal advice to support UNHCR's intervention in UK protection and asylum cases in the courts in the UK, as well as operational needs such as contract reviews.

This year, Baker McKenzie colleagues also undertook a firm-wide fundraising campaign to support UK for UNHCR's Afghanistan Emergency Appeal, showing employees' personal commitment to the refugee cause.

Funds raised by Baker McKenzie colleagues helped UNHCR provide emergency relief kits, cash assistance and shelter to people like Farishta in Kabul, who was identified as being particularly vulnerable.

An emergency cash grant helped Farishta cover the rent and costs to cope with winter, such as buying a stove and firewood, extra blankets and warm clothes.

In respect of UNHCR's court intervention work, Yindi Gesinde, Partner at Baker McKenzie said: "Often UNHCR will only intervene because it wants to assist the Court in providing clarity on an area of law or shape an area of law that's developing. It really is cutting edge work, and it's great to be able to play a small part."

### Revolut

UK for UNHCR and Revolut, a leading banking app, launched their partnership in June 2020, which has since gone from strength to strength.

The partnership encourages Revolut users to donate, fee-free, via their banking app as one off donations, recurring donations or a round-up on purchases. The donations received through the app are crucial to providing UK for UNHCR unrestricted funding which allows the organisation to be agile and to allocate the funds to wherever the need is greatest.

In 2021, the Revolut partnership celebrated two milestones – raising over £130,000 through Revolut user's donations, as well as mobilising rapidly to launch our first joint Emergency Funding Appeal, raising an additional £200,000 towards the urgent situation in Afghanistan in August and September.

Support from Revolut customers has been growing month on month. By the end of 2021, the partnership had raised over £400,000 since its launch in June 2020.

# **Special thanks**

Thank you to the following partners and their staff for their major support:

ALLEN & OVERY

AVANTI

BY

INDED

IN

We would also like to thank the following for their support:

Accenture	
Ashurst LLP	
Clifford Cho	ince LLP
Baker McKe	nzie LLP
Eric Sturdzo	Investments
Euro Qualit	y Foundation
Genesis Ch	aritable Trust
GlaxoSmith	Kline
Herbert Sm	th Freehills LLP
Independer	t Maritime Advisors
Kingfisher	
Mewburn El	lis LLP
Pepsi Liptor	International
Slaughter a	nd May LLP
Swarovski F	oundation

1	Trusts, foundations and individuals
	Miel de Botton
	Garvin Brown
	The Caring Family Foundation
	The George Cadbury Fund
	Fayyaz Chaudhri & Sarah Goodman
	Adrian Connell in loving memory of Pauline Connell
	Georgia Oetker
	ShareGift
	The Souter Charitable Trust
	Catherine & Ben Spedding
	Sue Weber & David Lewin
	The Westcroft Trust

# Public engagement overview

Alongside raising funds, UK for UNHCR delivers public engagement activity to build solidarity for displaced people and raise awareness of refugee crises. This reflects the charity's mission to provide a platform for UK supporters to take action.

### National awareness raising

In 2021, the charity conducted media engagement activity to raise awareness of humanitarian crises and engage audiences with refugees' lived experiences. More than 200 pieces of media coverage were secured, across national and regional media.

Emergency communications to support operations in Afghanistan was a key driver of coverage (88 articles), along with campaigns to mark the 70th anniversary of the 1951 Refugee Convention (see The Refugee Dictionary) and support for refugees in winter (see Wrapped in Kindness).

UK for UNHCR developed educational content series to highlight refugee voices in relevant moments during the year. These included International Women's Day; Refugee Week; Black History month; and a focus on the impact of climate change on conflict and displacement.

UK for UNHCR also raised awareness of corporate contributions to support refugees, such as the launch of Passport to Change with the charity's airline partner, Virgin Atlantic Foundation.

### Growing our community

Mobilising solidarity for refugees is a key objective of the charity's public engagement work. By building connections with communities across civil society, UK for UNHCR helps them to demonstrate support for refugees and connect with other supporters through our channels.

In 2021, UK for UNHCR connected with more than 150 refugee organisations and over 40 community Facebook groups to help raise support for refugees. Twenty-six national and regional faith leaders publicly supported our campaign to raise awareness of the Refugee Convention, while young British Muslim influencers partnered with UK for UNHCR during Ramadan to support international relief for refugees (see Every Second Counts).

By December 2021, UK for UNHCR had grown its social media supporter base to 17,000 followers across all channels, up from just over 3,000 at the start of the year.

### **Public information**

The charity's communications activity also plays a vital role in disseminating facts in a space often fraught with misinformation.

Over 1,800 pieces of social and web content were published during 2021, publicising facts and storytelling from refugees, supporters, partners and our humanitarian colleagues across the globe.

This was reinforced with data insights, such as Search Engine Optimisation, to reach as wide an audience as possible. During the escalation of the crisis in Afghanistan in summer 2021, our information page about Afghanistan received over 10,000 visits in just one day.

## 2021 engagement highlights



17,000 social media followers (up from 3,000)



1,000+ submissions to our Refugee Dictionary



**221,000** individual users of our website



Awareness raising included Refugee Convention principles, International Woman's Day, Refugee Week, Climate Change and more



206 editorial media placements, national and regional



Influencer Aaliyah Jasmine Baig mobilises her followers, encouraging them to donate to UK for UNHCR during Ramadan.

The campaign reached over 693,929 people and sentiment analysis found a 99% positive approval rating from the target audience. £5,300 was received in donations from influencer supporters.

We are hugely grateful for the support of British Muslim digital influencers who worked with us to mobilise solidarity for refugees during Ramadan. Our campaign ran on digital channels, inspired by the theme 'Every Second Counts' when protecting those fleeing conflict.

As creators of a mix of lifestyle and faith-based channels, influencers used their own experiences and anecdotes, alongside Every Second Counts materials, to engage their communities with the campaign.

They created 88 pieces of content across Instagram, Facebook, YouTube and blogs, prompting over 55,000 comments, likes and shares from supporters.

### Virtual cookalong with Migrateful

As part of our Refugee Week celebrations we teamed up with Migrateful – an organisation that runs cookery classes led by refugee and migrant chefs – to run a virtual cookalong.

'The Syrian Sunflower', Syrian refugee chef Majeda Khoury, taught us how to cook Harrak Isbaao (a delicious Syrian stew) and shared her story of having to flee her home in Syria.

Majeda was joined online by some special guests: British author, broadcaster and human rights campaigner Yasmin Khan, and renowned cookbook authors, Tara Wigley and Linda Collister.

More than 280 people joined the cookalong from across the UK, with others zooming in from as far afield as Nicaragua, Kenya and Malaysia.



Syrian refugee and Migrateful chef Majeda Khoury ahead of the cookalong.

# 70 years of the Refugee Convention



The 70th anniversary of the UN Refugee Convention was marked on 28th July, 2021. This key international treaty defines who a refugee is in law and sets out the human rights of women, men and children fleeing conflict and persecution to seek safety in another country.

The Convention was originally created to help European refugees return home or resettle following the Second World War, with a time-limited mandate. That mission

was extended, first to help refugees fleeing subsequent European crises (such as the 1956 Hungarian uprising) and then to help those fleeing an increasing number of conflicts around the world, in the 1967 Protocol.

The world has changed considerably since the 1951 Convention and 1967 Protocol were drafted but they remain cornerstones of refugee protection, and remain as relevant today as when they were established.

### The Refugee Dictionary

In June, UK for UNHCR teamed up with lexicographer and television presenter Susie Dent to launch 'The Refugee Dictionary' project, asking Britons to express their solidarity by helping to compile a dictionary to define only one word - refugee - in hundreds of different ways.

More than 1,000 personal definitions helped to create the final dictionary, including national faith leaders, local communities, high profile figures, refugees and supporters across the UK.

Contributions included UK for UNHCR Trustee, Mevan Babakar, who was a refugee for five years as a child after fleeing Iraq; Lord Alf Dubs who fled Nazi Germany on the Kindertransport; the first female Syrian refugee pilot and UNHCR Goodwill Ambassador Maya Ghazal; the United Nations High Commissioner for Refugees, Filippo Grandi; as well as refugee university students.

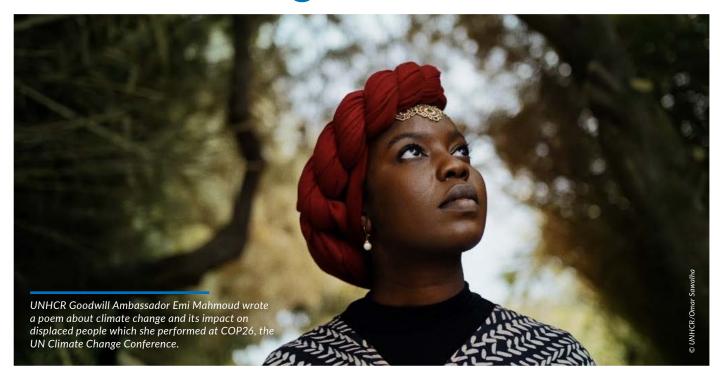
The Refugee Dictionary was accessioned by The British Library for its Contemporary British Publications collection, as a record of the anniversary and a work commemorating the rich tapestry of stories and futures made possible because of this significant human rights convention.

The dictionary can be read on our website and a physical copy is also available in the reading rooms of The British Library.



Lexicographer and refugee supporter Susie Dent launches The Refugee Dictionary with UK for UNHCR. Susie is seen above alongside her definition.

# Climate change and COP26



When COP26, the UN Climate Change Conference, took place in November 2021, UNHCR representatives travelled to Glasgow to advocate on behalf of refugees and speak out about the devasting impact climate change is having on those forced to flee.

UK for UNHCR supported this advocacy with a content series across its channels, to inform and educate supporters and new audiences on how the climate emergency affects displaced people. This included stories and information on topics such as: how climate change is exacerbating existing tensions and conflict; how refugees and displaced people are working to tackle climate change; and a new, challenging work by world champion poet and UNHCR Goodwill Ambassador Emi Mahmoud, who attended COP26 as part of UNHCR's delegation.

# Wrapped in Kindness

In December we launched 'Wrapped in Kindness', a campaign asking the British public to show kindness towards strangers by donating to help wrap refugees in warmth through UK for UNHCR's winter appeal.

We worked with refugees and artists to create a special 'Wrapped in Kindness' collection of wrapping paper.

Designers AAH YES STUDIO, Ruby Taylor, Alexandra
Francis and Kate Gibb, alongside the award-winning author
Max Porter and UNHCR's refugee enterprise initiative
MADE51, created bespoke designs, inspired by refugees'
stories of what warmth and kindness mean to them.

The goal of the campaign was to raise awareness and funds to help displaced families across Afghanistan and the Middle East survive winter.

The launch was supported by a survey into the importance of kindness. This found that 42% of Britons feel that kindness is more meaningful than money and material gifts from friends and family.

Actor and UNHCR Goodwill Ambassador David Morrissey lent his support to the campaign, alongside a number of high profile figures and digital influencers, including Stephen Fry. 'Wrapped in Kindness' generated 44 pieces of media coverage across the UK to publicise the winter appeal.

In addition, three designs were reproduced in national and regional newspapers, where readers could pull out the pages and use these as wrapping paper for Christmas and other gifts. The wrapping paper designs were all available to download from our website in three formats: to print, as a desktop background and as a mobile phone background.



UK for UNHCR's Wrapped in Kindness gift wrap.

# **Community fundraising**

We are grateful to all our supporters, including our many community fundraising champions who went above and beyond throughout 2021, raising more than £245,000 in the process.



### Refugee Support Devon

In June, people from all over Devon came together in Exeter to celebrate the area's centuries-old tradition of welcoming people forced to flee. The event was hosted by Refugee Support Devon to mark ten years of working together to create a welcoming environment for refugees. During the event locals had a chance to learn about the welcome being offered in their area, and how to get involved.

The event also featured a photo exhibition by UNHCR, featuring Hani and his family who fled conflict in Syria and were resettled to the UK thanks to support from the local community.



### **Serpentine Swim**

On 18th September, UK for UNHCR supporters braved the cold water and took on an open water challenge in the Serpentine in Hyde Park, London, whilst raising vital funds to support displaced families worldwide.

Grabbing their goggles and pulling on their wetsuits, supporters swam either one or two miles, following in the swim strokes of some of the world's top open water swimmers in one of the nation's most iconic parks.

With ten devoted supporters taking part, they collectively raised over £4,000 for UK for UNHCR, allowing us to continue our life-saving work.



### **British Kebab Awards**

In October, UK for UNHCR was the charity partner for the ninth annual British Kebab Awards founded by Ibrahim Dogus, the son of Kurdish refugees from Turkey. The British Kebab Awards is an annual event held in Westminster to recognise and champion the efforts of local kebab takeaways and restaurants across the nation, and was attended by over 50 Members of Parliament from different parties this year.

As the charity partner, UK for UNHCR had the opportunity to raise awareness of and fundraise for global refugee crises, such as Afghanistan, with UNHCR's Representative to the UK, Rossella Pagliuchi-Lor, giving a key address. A live raffle during the event raised more than £3,000.



### Football solidarity with Parakeets FC

As the heartbreaking scenes during the crisis in Afghanistan unfolded, South East Parakeets FC, a women's football club based in southeast London, held a fundraiser for the emergency. With some of their players having connections to the country, Parakeets FC wanted to support the cause, hosting a 5-hour 5-a-side football challenge alongside their family, friends and members of the local community.

"We all saw the devastating footage of Afghanistan in the news, and with two of our players actually growing up in Afghanistan, it was a cause that was really important to us," said Amy Doyle, SE Parakeets FC Captain and co-founder.

The Parakeets beat their fundraising target, raising almost £3,000 to support our Afghanistan appeal.



### **Together We Run**

Between the 1st and 26th of October 2021, supporters across the country took on an active challenge to raise vital funds to help refugees rebuild their lives.

Together We Run saw supporters run, hop, skip or walk 26 miles in 26 days for the 26 million refugees around the world. Supporters who wanted to challenge themselves further had the option of running as many miles as they could, with the top supporter covering more than 160 miles throughout October.

Participants donned their Together We Run T-shirts and socks, and shared motivational tips and advice in the Facebook group to keep each other going throughout the challenge, raising more than £13,000 to help support displaced people.



# Our five-year vision

In 2021 we fulfilled our key objective to develop a five-year growth strategy for the charity.

This strategic roadmap is an articulation of the building blocks for the sustainable growth of our organisation. At its core, it provides a framework that facilitates innovation, testing and learning to accelerate UK for UNHCR's development. This growth will enable the charity to contribute to the long-term, systemic change needed to create positive outcomes for refugees and other displaced people.

UK for UNHCR's ambition is to raise at least £18 million annually by 2026, to support refugees, displaced and stateless people. The five-year strategy sets out three strategic objectives that will guide decision making as UK for UNHCR strives to realise this market potential.

- 1. Strengthen, diversify and innovate fundraising to raise at least £18 million a year by 2026
- 2. Connect 450,000 supporters to the charity's work through meaningful, measurable engagements benchmarked against annual growth targets
- 3. Build an effective, dynamic and inclusive organisation that reflects the charity's values.

UK for UNHCR's five-year strategy reflects a sixmonth process of research and consultations with staff, stakeholders, supporters, outside experts and the Board of Trustees. The strategy and its activities are consistent with UK for UNHCR's charitable purposes and received Board approval in October 2021.

The charity has established a monitoring framework to demonstrate how financial metrics, combined with operations, supporter engagement and organisational development, are the drivers of our future fundraising success. The charity's future Annual Reports will provide regular updates on the strategy's progress.

"Our vision is to build a better future for people fleeing conflict and persecution. This five-year strategy will help us achieve this – mobilising financial support and solidarity from individuals, corporations and philanthropic organisations in the UK. Growing our fundraising income to £18 million a year will require sustained year-on-year growth of 10%, which is ambitious - but with the commitment and generosity of our supporters and partners, we are confident we can achieve this and make a meaningful contribution to improving the lives of refugees around the world."

Emma Cherniavsky, CEO, UK for UNHCR

### UK for UNHCR in 2026...



£18 million annual income through fundraising



450,000 supporters connected to the charity



45% unrestricted income, to help teams respond quickly where help is needed most

# Looking ahead



Five-year strategy launch



Funds for global relief



**New audiences** and solidarity



Refugee employment pilot Refugee



Transformational partnerships



Diversity and resilience

In 2022, we launch our new five-year strategy, focused on raising funds and growing our supporter base to help the rising numbers of refugees and displaced people around the world to build a better future.

We will increase fundraising by expanding existing channels and launching new initiatives around philanthropy, corporate and individual giving. We will strengthen our supporter journeys with insights, innovation and feedback from our donors.

Transformational partnerships form a key pillar of our strategy, and in 2022 we will seek to explore new partnerships in support of this, bridging fundraising, public engagement and operational needs. These partnerships will expand the engagement of private sector actors in addressing the global displacement crisis and enable UNHCR to reach more refugees around the world with life-saving relief.

Raising the profile of the charity and our cause remains a priority in 2022, with public engagement that connects new supporters with our work, alongside

raising awareness about refugee crises around the world. Key moments will include Refugee Week and World Refugee Day in June. The charity will also deliver its first brand equity survey to build insights and add to what we learn from feedback from our supporters.

The charity will pilot its first domestic initiative in support of refugees, through an employment project that supports corporate partners with employing refugees in the UK. UK for UNHCR will work closely with UNHCR's protection team in London and with local refugee charities to help develop this pilot.

Strengthening the diversity and resilience of UK for UNHCR remains a major focus throughout 2022, so that the charity can continue to respond effectively to the growing number of global refugee emergencies and ably represent the community that we serve.

For example, we aim to grow unrestricted income to ensure we can quickly deliver relief where most needed; support refugees with employment and skills opportunities; support our staff with training, development and a positive work culture; and promote the principles of diversity and inclusion across all of our activity.



# People, operations and culture



# UK for UNHCR is home to a team of committed and skilled individuals who are passionate about the cause and standing with refugees.

As the charity completed its second full year of operation, our team expanded with 15 new posts, growing our staff team to 29 by year end. This expansion continued to build capacity in areas such as finance, fundraising, data, supporter care and communications. The charity is also grateful to volunteers who generously gave their time to support our activity during the year.

Together, our staff, volunteers and Trustees helped the charity exceed its 2021 targets and the charity is grateful for their dedication and contribution.

### **Operations**

The charity invested in new digital infrastructure in 2021 to enable the launch of individual giving channels. A Salesforce database, now housing more than 50,000 donor records, is fully integrated with other digital platforms such as payment gateways, email marketing and the charity website.

To support data privacy best practice as activity grows, UK for UNHCR has appointed an independent data protection officer and a dedicated GDPR support service. The charity achieved CyberEssentials accreditation in 2021 and will continue to review and strengthen this area in 2022.

Governance was strengthened with policy reviews, including due diligence, procurement and HR areas, and

two Trustee committees were formed to provide expert oversight: the Finance, Audit and Risk Committee and the Remuneration Committee.

In October, the charity launched its remuneration policy to convey the organisation's approach to recruitment, development and compensation. Independent benchmarking ensured fair and appropriate pay levels, aiming for salaries to sit within 10% variance of the sector median for every post, depending on experience.

### **Culture and development**

UK for UNHCR takes active steps to nurture an inclusive, collaborative culture and acknowledge the contribution of every staff member in our work. Our staff and Board include members with lived experience of displacement, and the charity is focused on growing this.

In 2021, the charity engaged a diversity and inclusion (D&I) specialist to build a plan and inspire staff to be proactive about D&I in their day-to-day work. A steering group of staff was formed to support D&I targets, helping deliver events and learnings throughout the year.

To support personal development, staff were given access to training opportunities, and a formal appraisal and objectives framework. Throughout 2021, the charity held social events, to keep staff connected during the challenges of COVID-19, and an all staff away day was held in October. Staff awards helped celebrate examples of colleagues and teams living up to the charity's values.

# **Objectives and activities**



#### **Our vision**

A world where every person forced to flee can build a better future.

#### **Our mission**

We build solidarity and raise funds for refugees worldwide by:

- creating a platform for the UK community to take action
- sharing refugee stories to raise awareness and inspire the UK public
- building partnerships that mobilise support for refugees.

#### **Our activities**

We fundraise across multiple channels, including direct marketing, digital, community fundraising, corporates, trusts, foundations and other philanthropists. Our impact reporting demonstrates how donations help beneficiaries. We raise solidarity and awareness through media and PR, social media, high profile supporters, events, campaigns and partnerships.

#### Charitable objects

UK for UNHCR's charitable objects, as defined by its Constitution, are as follows:

- i) The relief of refugees, asylum seekers, internally displaced persons and Stateless Persons by raising funds in the United Kingdom in support of UNHCR's (United Nations High Commissioner for Refugees) protection and assistance programmes as are regarded as charitable under English law.
- ii) The advancement of education, and the awareness of the public in general, about the situation and the needs of refugees, asylum seekers, internally displaced persons and Stateless Persons worldwide.
- iii) The promotion of social inclusion for the public benefit, in the UK and worldwide, by preventing refugees, asylum seekers, internally displaced persons and Stateless Persons from becoming socially excluded, and by relieving the needs of those refugees, asylum seekers, internally displaced persons and Stateless Persons who are socially excluded and assisting them to integrate into society.

#### Public benefit

The Trustees confirm that they have complied with the duty outlined in Section 4 of the Charities Act 2006 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit.' This guidance addresses the need for all charities' aims to be, demonstrably, for the public benefit. In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2).'

### Volunteers

The charity is grateful to the Trustees, who offer their time and support voluntarily, and to the volunteers who supported the charity at public events during the year.

#### **Accreditations**

UK for UNHCR is a member of the Fundraising Regulator and signatory to its Code of Conduct. It is also a member of the Institute of Fundraising and the National Council for Voluntary Organisations. The charity is also registered with the Information Commissioner's Office.









### Financial review

We spent £14.2 million in pursuit of our vision: to build a better future for people fleeing conflict and persecution.

### Financial overview

Tillaticial overview	2021 £'000	2020 £'000
Gross income	17,678	5,844
Expenditure on raising funds	4,772	618
Net income available for charitable application	12,906	5,226
Expenditure on charitable activities	9,434	4,929
Net income	3,472	297

### How we spent our money

Total resources expended were £14.2 million, £8.6 million more than the previous year. Our spend on charitable activity increased by £4.5 million to £9.4 million, and grant awards distributed to UNHCR relief operations more than doubled to £8.8 million (2020: £4.2 million). Our distributions supported UNHCR operations in locations such as Afghanistan, Syria, Kenya, Yemen and Ethiopia.

We spent a total of £4.8 million on activity to raise funds. The majority of this spend was focused on activity to generate funds in year, with the balance spent on attracting supporters who will donate to the charity over the long term.

### Support costs

Support costs include Finance, Human Resources and technology teams as well as governance and facilities. Support costs were £0.8 million, an increase of £0.2 million on last year. This increase is mainly due to adding capacity and resilience in support functions. Regulatory and compliance requirements for the charity continue to increase and have contributed towards increased support costs.

#### How we raised funds

### **Principal funding**

UK for UNHCR receives an annual grant from UNHCR to support its fundraising activity. This grant reflects the annual fundraising target proposed by the charity and is agreed each year through a formal annual agreement. The agreement defines the target income set by the charity and the minimum returns expected by UNHCR in return for this grant.

In 2021, UNHCR also provided additional investment to help fund some of the charity's start-up costs and data migration costs as well as support towards its growth as a new national partner. As the charity grows unrestricted income it will increasingly cover costs through retention, while maintaining fundraising efficiencies and maximising transfers to UNHCR in line with its annual agreements and charitable objects.

In raising funds to support its charitable objectives, UK for UNHCR relies on voluntary donations and grants from individuals, trusts, and corporates. The fundraising environment across these sectors remains challenging

due to the volatile economic climate and the impact of COVID-19. We strive to meet best practice standards in our fundraising activity as defined by regulators and want our supporters to know that we are fundraising responsibly.

Total incoming resources for the year were £17.7 million. (2020: £5.8 million). Of this £4.9 million was a grant from UNHCR, while donations from individuals totalled £7.3 million. We secured donations from Corporates of £2.2 million and Trusts contributed £0.9 million towards a range of activities. Additionally, Corporates and Trusts contributed £2.4 million of Gifts in Kind.

### **Reserves policy**

At the end of the year our total funds stood at £3.8 million of which £0.5 million related to restricted funds, with unrestricted funds making up the balance of £3.3 million.

Whilst the charity is in its initial phase, it is dependent on UNHCR to ensure that it has sufficient funding to undertake its activities. Looking ahead, the Trustees recognise the need to hold sufficient free reserves to ensure the protection of our core activities in the event of income shortfall, and to allow balanced long-term strategic planning. Free reserves available for use by UK for UNHCR are those that are readily realisable, less funds whose use is restricted.

The Trustees have set a target range for free reserves on a risk-based approach to provide some protection on any unforeseen decrease to our fundraising income and to provide sufficient working capital for the organisation. The approach recognises that most of the Charity's income comes from voluntary donations which are uncertain. During the year, the Finance, Audit and Risk Committee reviewed both the methodology and the calculation of target reserves and recommended a target range of £1.3 million to £1.9 million. This range was approved by the Board of Trustees on 13 December 2021.

Free reserves at the year-end have increased by £3.0 million to £3.3 million predominantly due to income outperforming expectations. This is above the upper range agreed by Trustees. Trustees have set a budget for 2022 which plans for a small surplus. In March 2022, Trustees agreed an additional £0.2 million to be spent from reserves on digital fundraising activity around the Ukraine emergency, and they will consider further plans for spending excess reserves during the year.

### Going concern

As a national partner to a United Nations agency, UK for UNHCR has access to investment in the form of an annual grant, which supports its activity and the growth of its fundraising programmes for refugees. The strong performance of fundraising across all channels in 2021 is indicative of high levels of current donor support and future potential in the UK for our cause.

Building on this momentum, UNHCR has confirmed a minimum grant of  $\pounds 4.0$  million to support the charity's operational and fundraising activity in 2022. The first  $\pounds 1.1$  million of this was provided in March 2022.

Additional investment from UNHCR may be available during the year if fundraising targets are met. The charity has also secured rent-free office space for 2022, thanks to a generous in-kind contribution by WeWork.

The UK market has been identified as a key driver in UNHCR's global private sector partnerships and fundraising strategy as it responds to unprecedented humanitarian need and downward pressure on government contributions.

To this end, the relationship between UNHCR and the charity is long term in nature, with a multi-year partnership agreement in place. The Trustees have full confidence that, with continued access to UNHCR grants to support its activities, alongside income retention to help build reserves, the charity remains a going concern for the foreseeable future.

# Principal risks and uncertainties

The Finance, Audit and Risk committee has been delegated the responsibility to oversee the Charity's risk management strategy and monitors the risk management process. However, the Board has ultimate responsibility for the management of risk. The Trustees review significant risks at each Board meeting and the senior leadership team maintains a risk register which is reviewed monthly. All risks are considered by the Trustees to be appropriately managed and mitigated.

UK for UNHCR proactively manages risk in several categories.

### **Financial**

The charity has identified the economic fallout and continued uncertainty from COVID-19 and the Ukraine crisis as a significant factor for future planning. Fundraising targets set for 2022 have been deliberately conservative to reflect this and the charity's operating budget has been built with this in mind.

During this start-up period, UNHCR is committed to supporting the charity's operations, which provides a level of stability and reduced risk. On an annual basis, UNHCR also makes grants available to the charity for fundraising activities, based on a return-on-investment target.

As a new charity, UK for UNHCR is taking steps to increase its reserves and UNHCR has committed £4.0 million to support the charity's fundraising and operational costs in 2021. The first £1.1 million of this was received in March 2022.

The charity has financial controls in place to ensure compliance, best practice and value for money in all expenditure. External advisors are engaged to provide advice where appropriate and in March 2021, the senior leadership team expanded with the appointment of a full time Director of Finance.

The Board approves a comprehensive annual plan and budget for the Charity. Performance is measured against objectives set out in these plans on a quarterly basis by the Board and its Committees. Material variances together with any revised financial forecasts are submitted to the Finance, Audit and Risk Committee and to the Board.

### **Technological**

The charity only procures and operates accredited products to store files and operate with, such as Salesforce (CRM), iRaiser (donation processing) and Microsoft (for office products and video calls). Cloud based storage with frequent back up is used and the charity does not currently house or own any servers on its premises.

The charity invested in new digital infrastructure in 2021 to enable the launch of individual giving channels and the charity's database is now fully integrated with our other digital platforms. A dedicated Database Manager was appointed during the year, and we will continue to further strengthen team capacity in 2022.

Cybersecurity is an ongoing concern for any organisation operating online. All staff are required to complete mandatory cyber security training and refresher courses are run throughout the year. A cybersecurity audit is included in our plans for 2022, to ensure best practice continues to be met, including a data breach policy review.

The charity engages an IT services provider to deliver a secure working environment and manage all IT needs.

### Safeguarding

Protecting the safety and dignity of beneficiaries, our staff and supporters is central to the charity's values.

Like our implementing partner, UNHCR, the charity has zero tolerance for all forms of bullying, harassment and abuse.

Both the charity and UNHCR have safeguarding policies and complaints procedures available to staff and beneficiaries. The charity's staff handbook includes policies on grievances relating to harassment and bullying, as well as how to raise concerns about the safety of vulnerable people, including children, whether in the field or in the UK.

UNHCR has dedicated staff in every operation globally who are responsible for safeguarding and ensuring beneficiaries and staff can come forward with any concerns. All allegations of sexual harassment and abuse are referred by UNHCR to the Inspector General's Office to ensure an independent investigation can be carried out.

Consent is always gained from the subjects of case study photography and materials that the charity uses. For any materials relating to children, a parent or guardian must provide consent.

All new staff complete a United Nations safeguarding training module and group training is periodically hosted on various themes.

### Reputational

UK for UNHCR is accredited with the Fundraising Regulator and is a signatory to its Code of Conduct. It is also a member of the Institute of Fundraising (IoF) and the National Council for Voluntary Organisations (NCVO).

The charity performs due diligence on all new potential partners and major philanthropic relationships, as well as in its communications outreach such as engaging high profile supporters and influencers in campaigns.

Established networks and procedures ensure that reputational issues relating to programmes supported by the charity are flagged by UNHCR, helping ensure partners can be kept informed.

### Regulatory

An external HR consultant provides updates on HR legislation and advises the Trustees and senior leadership team on employment issues. The charity receives professional legal advice from its principal legal advisors to help inform decisions, risk management and regulatory compliance.

Policies are in place to cover issues such as data protection, procurement, anti-corruption and anti-bribery, whistleblowing, and health & safety and staff are provided regular training and support. To support data privacy best practice, we appointed an independent data protection officer and a dedicated GDPR support service. A programme of inhouse reviews are underway and will be reported to Finance, Audit and Risk Committee.

# Structure, governance and management

### Structure and related parties

United Kingdom for UNHCR is registered charity 1183415 (England & Wales) and constituted as a charitable incorporated organisation (CIO). It is the official charity partner in the United Kingdom for the United Nations High Commissioner for Refugees (UNHCR).

UNHCR, also known as the UN Refugee Agency, is a global humanitarian agency governed by the UN General Assembly and headquartered in Geneva, Switzerland. The agency was established in 1950 and is the custodian of the 1951 Refugee Convention. It is the lead global agency mandated to safeguard the rights and wellbeing of forcibly displaced and stateless people.

UNHCR maintains a formal Representative Office in the UK, responsible for UNHCR's policy work and UK government relations relating to asylum seeking and resettlement in the United Kingdom.

The relationship between UK for UNHCR and UNHCR is governed by a 'Recognition Agreement,' which sets out the terms for collaboration between the two independent organisations in support of the charity's beneficiaries and purposes. This agreement also confirms UK for UNHCR's appointment as UNHCR's sole charity partner in this country.

UK for UNHCR is one of nine independent charity members in UNHCR's global fundraising network, which includes other national charity partners in the United States, Japan, Australia, Spain, Germany, Sweden, Switzerland and Argentina.

UK for UNHCR contributes funds to global humanitarian relief operations delivered by UNHCR, in order to support forcibly displaced and stateless people in line with the charity's objects.

### Trustees and governance

The organisation is governed by its Constitution and its only voting members are the charity's Trustees, who make up the charity's Board. The Board is responsible for ensuring that UK for UNHCR's vision, mission and activities support its charitable objects for the benefit of forcibly displaced and stateless people. The Board receives advice and information during its regular meetings with the CEO and other senior leadership team members. In 2021, the Board convened six formal meetings, which were also attended by the senior leadership team, as well as additional meetings with UNHCR executives. These meetings help Trustees to review the performance, financial health and regulatory compliance of UK for UNHCR. The charity's Constitution requires there to be at least three charity Trustees. If the number falls below this minimum, the remaining Trustee or Trustees may act only to call a meeting of the charity Trustees or appoint a new charity Trustee.

In 2021, the Board expanded to eight posts following the appointment of three new Trustees, including a new Chair, Charlotte Boyle, and Trustees Mevan Babakar and Claire Hajaj. From January 2022, two additional Trustees were welcomed to the Board (Garvin Brown and Zarlasht Halaimzai). See p35 for full list of Trustees.

In anticipation of expanding the Board in 2021, a resolution passed on 22 April 2021 increased the maximum number of Trustees permitted from seven to 12. All Trustees receive no remuneration other than for expenses incurred as Trustees. Trustee indemnity insurance is in place for the protection of the Trustees.

### Trustee appointments and tenure

In selecting individuals for appointment as charity Trustees, the charity Trustees must have regard to the skills, knowledge and experience needed for the effective administration of UK for UNHCR. A Trustee may be appointed or reappointed by resolution passed at a properly convened meeting of the charity Trustees.

A charity Trustee shall not be counted in the quorum present when any decision is made about their appointment or reappointment. On May 5 2021, the Trustees amended the Constitution to bring Trustee tenure into line with standard practice for the sector, now that the charity is no longer in the set-up phase. The new terms are as follows:

- Every Trustee shall be appointed for a three year term and is eligible for reappointment following their first term. A charity Trustee who has served for two consecutive terms may not normally be reappointed for a third consecutive term.
- A Trustee may, in exceptional circumstances, be appointed for a third consecutive term if the charity Trustees are satisfied that this appointment is in the best interests of the charity. The resolution of the Trustees approving the appointment must record the reasons why the Trustees are satisfied that it is in the charity's best interests. Currently, there are no Trustees serving beyond the normal maximum term allowed.
- The Trustees shall appoint one of their number as Chair of Trustees for a term of up to three years. The Chair may be reappointed for a second term, but no longer than six consecutive years.



UK for UNHCR Trustee and former refugee Mevan Babakar adds her definition to The Refugee Dictionary.

### Induction and training of Trustees

The charity Trustees will make available to each new charity Trustee, on or before their first appointment:

(a) a copy of the current version of this Constitution; and

(b) a copy of the charity's latest Trustees' Annual Report and statement of accounts.

In addition to this, new Trustees receive briefings from the CEO and the senior leadership team, as well as key UNHCR executives such as the agency's UK Representative, Head of European Fundraising and Global Fundraising Chief. From time to time, Trustees may also join staff presentations or other training to further support their governance duties.

### Management

While the Trustees maintain oversight of the charity's performance, finances and compliance, they delegate the day-to-day management of the charity to its senior leadership team, led by the CEO.

This includes developing UK for UNHCR's annual plans and strategy; growing fundraising, operational capacity and communications; delivering charitable activities such as public awareness and engagement campaigns; and distributing funds to support relief operations in line with our charitable objects.

UK for UNHCR also works with a variety of third parties to help us achieve our charitable objects for the benefit of forcibly displaced and stateless people. These can include professional fundraisers who support the charity's

management and wider team with specialist skills, such as direct marketing and digital fundraising. The charity does not currently operate any face-to-face fundraising activity.

All third parties who work with the charity are expected to meet the same high standards as in-house staff, and there are contracts in place to ensure all agency partners follow industry best practice and regulatory requirements.

The charity also has comprehensive approval systems in place to ensure all communications with donors and the broader public are accurate and appropriate in the context of the work we support and the Fundraising Regulator Code of Conduct.

UK for UNHCR retains a fulfilment agency to liaise with donors on our behalf. We provide regular training to their staff, along with briefings on latest refugee crises and relief operations, to ensure they represent UK for UNHCR appropriately.

### Remuneration philosophy

The purpose of remuneration is to ensure the charity attracts high-calibre potential employees, to help retain its people and support workforce productivity. UK for UNHCR's ability to achieve positive outcomes for forcibly displaced and stateless people is hugely influenced by the commitment, skill and productivity of its staff.

UK for UNHCR's remuneration, which encompasses financial and non-financial elements, is governed by a Remuneration Policy, overseen by a Remuneration Committee of Trustees and supported by Senior Management.

UK for UNHCR believes remuneration must be fair, sustainable and relevant to workers in the market sectors in which UK for UNHCR competes for labour. Remuneration is set at levels that maximise funding available for charitable activities while ensuring fair pay that attracts expertise that will deliver our charitable objects.

To support this, the charity conducts a comprehensive benchmarking review every second year of all salaries against live salary data for the charity sector. Every new post is benchmarked against this live sector data. The charity's aim is to set salaries within a 10% variance of the median for each role, in line with experience.

In addition to salaries, the charity offers benefits such as 28 days annual leave, life insurance, an 8% pension contribution, flexible working and an employee assistance programme that provides free confidential services such as GP appointments, counselling sessions and courses in physical and mental wellbeing. All staff have an annual workplan to support personal objective setting, and training and development needs.

The Trustees also have oversight of setting, maintaining and reviewing CEO remuneration and performance. Performance is appraised through a formal process against predetermined objectives.

# **Administrative details**

#### Charity name

The charity's full name is United Kingdom for UNHCR. However, a working name of 'UK for UNHCR' is also used in public and donor communications.

#### Registered office

WeWork, 14 Gray's Inn Road, London WC1X 8HN (until 28 February 2021)

WeWork, 131 Finsbury Pavement, London EC2A 1NT (from 1 March 2021)

#### Registered charity number

1183415 (England and Wales)

#### Board of Trustees in this reporting period:

Charlotte Boyle <sup>1</sup> Chair, appointed 15 June 2021

Rebecca Perlman Chair, appointed 14 May 2019

Stepped down as Chair 15 June 2021, continuing as Trustee

Arabella Phillimore <sup>1</sup> Trustee

Ori Raveh Trustee

Keith Felton <sup>1,2</sup> Treasurer

Katy Steward <sup>2</sup> Trustee

Mevan Babakar <sup>2</sup> Trustee, appointed 15 June 2021

Claire Hajaj Trustee, appointed 15 June 2021

Garvin Brown <sup>2</sup> Trustee, appointed 1 January 2022

Zarlasht Halaimzai Trustee, appointed 1 January 2022

- 1. Member of the Remuneration Committee
- 2. Member of the Finance, Audit and Risk Committee

### Senior leadership team in this reporting period:

Emma Cherniavsky Chief Executive Officer

Mark Macdonald Director of Communications

& Corporate Affairs

Fiona Hesselden Director of Fundraising

(appointed January 2021)

Lydia Piddock Director of Strategy & Growth

(appointed January 2021)

Himali Fernando Director of Finance

(appointed March 2021)

#### Principal professional advisors

#### **Auditors**

Menzies LLP, Centrum House, 36 Station Road, Egham, Surrey TW20 9LF

#### **Bankers**

Lloyds Bank, 120 Lewisham High St, London, SE13 6JG

#### Solicitors

Herbert Smith Freehills LLP, Exchange House, Primrose Street, London EC2A 2EG

Morgan Lewis, Condor House, 5-10 St. Paul's Churchyard, London EC4M 8AL

## How to contact us with feedback or queries:

By email: supportercare@unrefugees.org.uk

**By phone:** 020 3761 8094, Monday – Friday between 9am and 5pm

**By post:** Supporter Care, UK for UNHCR, WeWork, 131 Finsbury Pavement, London EC2A 1NT

#### By social media:

- **y** unrefugeesUK
- f unrefugeesUK
- unrefugeesUK
- in ukforunhcr

# Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Disclosure of information to auditors:

Each of the persons who are Trustees at the time when this Trustees' Report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charity's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charity's auditors are aware of that information.

Approved by order of the members of the Board of Trustees and signed on their behalf by:

Keith Felton, Treasurer and Trustee

UK for UNHCR

Date: 27 April 2022

# Independent auditors' report to the members of United Kingdom for UNHCR

#### **Opinion**

We have audited the financial statements of United Kingdom for UNHCR (the 'charity') for the year ended 31 December 2021 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

The financial statements have been prepared in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standards applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has been withdrawn.

This has been done in order for the accounts to provide a true and fair view in accordance with the Generally

Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2021, and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustee's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

# Independent auditors' report to the members of United Kingdom for UNHCR (CONTINUED)

#### Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Trustees' Report is inconsistent in any material respect with the financial statements; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- we have not received all the information and explanations we require for our audit.

#### **Responsibilities of Trustees**

As explained more fully in the Trustees' responsibilities statement, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

# Independent auditors' report to the members of United Kingdom for UNHCR (CONTINUED)

### Auditors' responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud is detailed below:

- The Charity is subject to laws and regulations that directly affect the financial statements including financial reporting legislation. We determined that the following laws and regulations were most significant including the Charities Act 2011, the Safeguarding Vulnerable Groups Act 2006 and the UK Code of Fundraising Practice. We assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.
- We understood how the Charity is complying with those legal and regulatory frameworks by, making inquiries to management, those responsible for legal and compliance procedures and the charity trustees. We corroborated our inquiries through our review of board minutes.
- The engagement partner assessed whether the engagement team collectively had the appropriate competence and capabilities to identify or recognize noncompliance with laws and regulations. The assessment did not identify any issues in this area.

We assessed the susceptibility of the Charity's financial statements to material misstatement, including how fraud might occur. We considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud in the following areas; posting of fraudulent journal entries, authorisation, processing, and payment of fraudulent expenses and timing of revenue recognition.

Audit procedures performed by the engagement team included:

- > Identifying and assessing the design effectiveness of controls management has in place to prevent and detect fraud:
- > Understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process;
- > Challenging assumptions and judgments made by management in its significant accounting estimates; and
- > Identifying and testing journal entries, in particular any journal entries posted with unusual account combinations.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: https://www.frc.org.uk/Our-Work/Audit/Audit-and-assurance/Standards-and-guidance/Standards-and-guidance-for-auditors/Auditors-responsibilities-for-audit.aspx

# Independent auditors' report to the members of United Kingdom for UNHCR (CONTINUED)

#### Use of our report

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustees, as a body, for our audit work, for this report, or for the opinions we have formed.

#### Menzies LLP

Janice Matthews FCA

For and on behalf of Menzies LLP Centrum House 36 Station Road Egham Surrey TW20 9LF

Date: 29 April 2022

## Financial statements

## **Statement of Financial Activities** For the year ended 31 December 2021

	UN	IRESTRICTED FUNDS 2021	RESTRICTED FUNDS 2021	TOTAL FUNDS 2021	TOTAL FUNDS 2020
	Notes	£'000	£'000	£,000	£'000
Income from:					
Donations and Legacies		8,480	9,198	17,678	5,844
Total Income	3	8,480	9,198	17,678	5,844
Expenditure on:					
Raising funds	6	4,762	10	4,772	618
Charitable activities	6	660	8,774	9,434	4,929
Total expenditure		5,422	8,784	14,206	5,547
Net Movement in funds		3,058	414	3,472	297
Reconciliation of Funds:					
Fund balances brought forward at 1 January		259	41	300	3
Fund balances carried forward at 31 December	14	3,317	455	3,772	300

Prior year split between unrestricted and restricted appears in Note 18.

The Statement of Financial Activities includes all gains and losses recognised in the year.

The notes on pages 44-53 form part of these financial statements.

# Balance Sheet As at 31 December 2021

	Notes	2021 £'000	2020 £'000
Fixed assets			
Tangible assets	10	15	30
Total fixed assets		15	30
Current assets			
Debtors	11	1,738	44
Cash at bank and in hand		5,045	1,997
Total Current Assets		6,783	2,041
Creditors			
Amounts falling due within one year	12	3,026	1,772
Net current assets		3,757	269
Total assets less current liabilities		3,772	300
Total net assets		3,772	300
Represented by:			
Funds			
Restricted funds		455	41
Unrestricted funds		3,317	259
	14	3,772	300

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

6

#### **Keith Felton** Treasurer

Date: 27 April 2022

The notes on pages 44-53 form part of these financial statements

## **Statement of Cash flows** For the year ended 31 December 2021

2020 £'000
2 000
1,228
(22)
(22)
1,206
791
1,997
297
. 11
-
(16)
936
1,228
At 31 December 2021
5,045
) }

#### 1. General information

United Kingdom for UNHCR is a Charitable Incorporated Organisation registered in England & Wales. The registered address can be found on page 35 and details of the principal activities are set out in the Trustees' Annual Report.

#### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Charities Act 2011.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair' view. This departure has involved following the Charities SORP (FRS 102) published on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

United Kingdom for UNHCR meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

#### 2.2 Going concern

The Trustees have considered the impact of the COVID-19 outbreak on the status of the charity. They anticipate that sufficient money will continue to be received to cover the outgoings of the charity and that the charity will therefore continue to be a going concern for at least twelve months from the date of approval of the financial statements. The accounts are accordingly prepared on a going concern basis.

#### 2.3 Income

All incoming resources are included in the statement of financial activities when the charity is legally entitled to the income, the amount can be measured with reasonable accuracy and its receipt is probable. When income is received in advance of providing goods or services, it is deferred until the charity becomes entitled to the income.

#### Legacies are recognised when all the three criteria below are met:

- a. Establish entitlement entitlement to Legacies is taken as the earlier of the final estate accounts being approved or cash received.
- b. Where receipt is probable the charity is aware that probate has been granted.
- c. The amount is measurable in practice this could come from final estate accounts, cash received or correspondence from executors/solicitors confirming an amount to be distributed.

For relevant grants, income is accounted for as the charity earns the right to consideration by its performance. Where the grant is received in advance of performance, its recognition is deferred and included in creditors. Where entitlement occurs before the grant is received, it is accrued in debtors.

#### 2. Accounting policies (continued)

#### 2.3 Income (continued)

Income from donations is recognised when received.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold.

Where the donated good is a fixed asset, it is measured at fair value, unless it is impractical to measure this reliably, in which case the cost of the item to the donor is used. The gain is recognised as income from donations and a corresponding amount is included in the appropriate fixed asset class and depreciated over the useful economic life in accordance with the charity's accounting policies.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the charity which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

#### 2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

Expenditure on raising funds comprise the costs associated with attracting voluntary income and the costs of trading for fundraising purposes. The costs of these activities also include expenditure of an indirect nature necessary to support them.

Expenditure on Charitable activities are costs incurred to meet the objectives of United Kingdom for UNHCR. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Liabilities in respect of grant awards are recognised at the point at which the grant is awarded which is when the future commitment represents a constructive obligation. Where a grant may run for more than one year the entire obligation is recognised at the time of the initial award, although disbursement of the funds may be made in subsequent accounting periods.

All expenditure is inclusive of irrecoverable VAT.

#### **Support costs**

Where costs cannot be directly attributed they have been allocated to activities on the basis of each activity's proportion of the aggregate expenditure. Included in support costs are governance costs which are incurred in connection with the administration of the charity and compliance with constitutional and statutory requirements. These include audit fees, legal advice for trustees, costs associated with constitutional and statutory requirements and costs associated with the strategic management of the charity.

The basis of allocation of support costs are reviewed regularly and are explained in detail in note 6(b).

#### 2.5 Tangible fixed assets and depreciation

Tangible fixed assets costing £2,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably. Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

#### 2. Accounting policies (continued)

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Office equipment - 33 per cent of cost

#### 2.6 Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

#### 2.7 Pensions

The charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charity to the fund in respect of the year.

#### 2.8 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes. Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in the notes to the financial statements.

#### 2.9 Critical accounting estimates and areas of judgement

In the application of the charity's accounting policies, which are described in Note 1, Trustees are required to make judgements, estimates, assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects the current and future periods. In the view of the Trustees, no assumptions concerning the future or estimation of uncertainty affecting assets and liabilities at the balance sheet date are likely to result in a material adjustment to their carrying amounts in the next financial year. The principal accounting policies, as set out above, have all been applied consistently throughout the year and the preceding year.

#### 3. Income from Donations and legacies

	UNRESTRICTED FUNDS 2021 £'000	RESTRICTED FUNDS 2021 £'000	TOTAL FUNDS 2021 £'000	TOTAL FUNDS 2020 £'000
Donations	8,111	7,133	15,244	5,196
Legacies	73	-	73	150
Gifts in kind	296	2,065	2,361	498
Total	8,480	9,198	17,678	5,844
Total - 2020	1,556	4,288	5,844	

Included in Donations of £15.2 million above is a grant of £4.9 million received from UNHCR. Income from gifts in kind relates to gifts of goods and services received from other organisations including legal advice, rent discounts, computer equipment and other goods for re-sale.

#### **Grant awards**

	2021 £'000	2020 £'000
Awarded during the year	8,774	4,253

#### 5. Expenditure

	2021 £'000	2020 £'000
This is stated after charging:	2000	2000
Depreciation	14	11
Auditor's remuneration - audit work	15	10
Auditor's remuneration - other work	30	56
Operating lease - other	1	-

#### 6a. Analysis of total resources expended

	GRANTS TO INSTITUTIONS	ACTIVITIES UNDERTAKEN DIRECTLY	SUPPORT COSTS	2021 TOTAL	2021 TOTAL
	£'000	£'000	£'000	£'000	£'000
Cost of generating funds:					
Fundraising costs	-	4,493	279	4,772	618
		4,493	279	4,772	618
Charitable expenditure:					
Costs of activities in furtherance of the charity's objects	8,774	109	551	9,434	4,929
Total	8,774	4,602	830	14,206	5,547

During the year grant awards amounting to \$£8,774,000\$ were awarded to UNHCR to support displaced people with urgent relief during emergencies, as well access to education, healthcare and livelihoods.

#### 6b. Allocation of support costs

	Cost of Premises	Office & IT Cost	Staff & Related Cost	Finance	Governance Costs	2021 TOTAL	2020 TOTAL
Fundraising costs	84	88	40	46	21	279	-
Charitable expenditure	166	175	77	92	41	<b>55</b> 1	658
	250	263	117	138	62	830	658

Basis of apportionment: Total support costs are allocated based on each activity's proportion of the aggregate expenditure. Governance costs incurred in 2021 was £62,000 (2020: £141,000). Governance costs include staff time spent on this activity, external audit fees, and direct costs incurred by the board and its sub-committees.

#### **7**. **Employees**

	2021 £'000	2020 £'000
Salaries	964	468
National Insurance contributions	102	45
Employer's pension contributions	75	33
	1,141	546
	2021	2020
The average number of persons employed by the charity during the year was as follows:	22	10

#### Remuneration of the charity's key management personnel

The key management personnel of the charity include the Trustees, Chief Executive, Director of Communications & Corporate Affairs, Director of Fundraising, Director of Finance and Director of Growth & Strategy.

	2021 £'000	2020 £'000
Total remuneration of key management personnel	403	174

The number of employees receiving remuneration of over £60,000 for the year was as follows:

	2021	2020
£60,001 - £70,000	1	-
£70,001 - £80,000	1	1
£90.001 - £100.000	1	-

The pension costs in respect of these employees amounted to £18,589. (2020: £6,026)

#### Trustees' remuneration and expenses

None of the Trustees received any remuneration during the year. (2020: NIL). During the year ended 31 December 2021, no Trustee expenses have been incurred (2020 - NIL).

#### 10. Tangible fixed assets

	OFFICE EQUIPMENT
	£'000
Cost	
At 1 January 2020	43
Additions	0
Disposals	(3)
At 31 December 2021	40
Depreciation	
At 1 January 2020	13
Charge for the year	14
Disposals	(2)
At 31 December 2021	25
Net book value	
At 31 December 2021	15
At 31 December 2020	30

#### 11. Debtors

	2021 £'000	2020 £'000
Trade debtors	810	9
Other debtors	84	4
Prepayments	35	31
Accrued income	809	-
	1,738	44

#### 12. Creditors amounts falling due within one year

	2021 £'000	2020 £'000
Trade creditors	352	34
Tax & Social security	36	18
Amounts owed to UNHCR	2,570	1,604
Other creditors	-	5
Accruals	68	14
Deferred income	-	96
	3,026	1,771
13. Deferred Income		
	2021 £'000	2020 £'000
Deferred income brought forward	96	-
Less: Amount used in the year	(96)	-
Resources deferred during the year	-	96
Deferred income carried forward		
Defends insome carried forward		96

#### 14.a. Statement of Funds - 2021

	FUND BALANCE B/F	INCOME	EXPENDITURE	FUND BALANCE C/F
	£,000	£'000	£'000	£'000
Restricted funds	41	9,198	(8,784)	455
General funds	259	8,480	(5,422)	3,317
Total funds	300	17,678	(14,206)	3,772

Substantial restricted donations were received for our Afghanistan appeal and the restricted balance at year end of £455,000 relates to this appeal. Some of these gifts were received during the last quarter of the financial year and therefore will be spent in 2022.

#### 14.b. Statement of Funds - 2020

	FUND BALANCE B/F	INCOME	EXPENDITURE	FUND BALANCE C/F
	£,000	£'000	£,000	£'000
Restricted funds	-	4,288	(4,247)	41
General funds	3	1,556	(1,300)	259
Total funds	3	5,844	(5,547)	300

#### 15. Lease commitments

At 31 December 2021 United Kingdom for UNHCR had annual commitments under non-cancellable operating leases as set out below.

Operating Leases which expire	2021 Other £'000	2020 Other £'000
Within one year	0	-
In the second to fifth years inclus	ive 1	-
Over five years	0	
	1	

#### 16. Analysis of net assets between funds - 2021

	UNRESTRICTED FUNDS £'000	RESTRICTED FUNDS £'000	TOTAL FUNDS £'000
Tangible fixed assets	15	-	15
Current assets	6,328	455	6,783
Creditors due within one year	(3,026)	-	(3,026)
	3,317	455	3,772

#### 17. Related party transactions

The charity has not entered into any related party transactions during the year, nor are there any outstanding balances owing between the related parties and the charity at 31 December 2021.

#### 18. SOFA split for prior year (2020) between unrestricted and restricted

	UNRESTRICTED FUNDS 2020 £'000	RESTRICTED FUNDS 2020 £'000	TOTAL FUNDS 2020 £'000
Income from:	£ 000	2 000	£ 000
Donations and Legacies	1,556	4,288	5,844
Total Income	1,556	4,288	5,844
Expenditure on:			
Raising funds	618	-	618
Charitable activities	682	4,247	4,929
Total expenditure	1,300	4,247	5,547
Net Movement in funds	256	41	297
Reconciliation of funds:			
Fund balances brought forward at 1 January	3		3
Fund balances carried forward at 31 December	259	41	300

## www.unrefugees.org.uk



WeWork, 131 Finsbury Pavement, London EC2A 1NT United Kingdom

Tel: +44 203 761 8094 Email: info@unrefugees.org.uk

f /unrefugeesuk
@unrefugeesuk
@@unrefugeesuk

in /ukforunhcr